

PARALLEL STRUCTURES

Parallelism is a similarity of grammatical form for similar elements of meaning within a sentence or among sentences. When pairing ideas, underscore their connection by expressing them in similar grammatical form. Paired ideas are usually connected in one of three ways:

- With a coordinating conjunction such as *and, but, or, nor, yet*
- With a pair of correlative conjunctions such as *either . . . or . . . not only . . . but also*
- With a word introducing a comparison, usually *than or as*

Adjectives / colon [:]

NO

*Mergers have a number of associated problems: cultural, financial and **technology**.*

YES

*Mergers have a number of associated problems: cultural, financial and **technological**.*

Verb Forms

NO

*Amazon warehouse employees control merchandise, write orders for delivery, and are **invoicing** customers.*

YES

*Amazon is warehouse employees **control** merchandise, **write** orders for delivery, and **invoice** customers.*

Gerunds (+ing forms)

NO

*Fairtrade Foundation is aimed at achieving better trading conditions, promoting sustainable farming techniques and **alleviate** poverty.*

YES

*The Fairtrade Foundation is aimed at achieving better trading conditions, promoting sustainable farming techniques and **alleviating** poverty.*

ADVERBS + NOT ONLY

NO

*The students had not only worked diligently but also had **effective** engagement.*

YES

*The students had not only worked **diligently** but also engaged **effectively**.*

COMPARISON (THAN)

NO

*Merging two corporate companies is much more complicated than a **merger** of two SMEs*

Yes

***Merging** two corporate companies is much more complicated than **merging** two SMEs.*

Exercise: correct the mistakes

1. Marketing should consider whether the plan is feasible, practical, and a possibility.
2. The lecturer expected that the students would present the seminar, be using PowerPoint presentations and they would answer questions from the audience.
3. The Government is investing heavily into renewable energy to reduce its reliance on fossil fuels and meeting the EU Renewables Directive 2009.
4. This would need to be developed and accepted through consultation of the public and Government Policy.
5. The solutions proposed have limitations but with investment and public backing it could be a better approach in tackling Climate Change and the reduction in the reliance on fossil fuel.
6. These machines are being used for the first time in an industrial factory in Finland but have experienced many complications.
7. Most students would rather pay for their education than be receiving financial aid.
8. Regular exercise halves the risk of heart diseases and stroke, decreases the risk of cancers, and reduces the likelihood of osteoporosis.

Example of Parallelism in Content Pages

Look at how parallelism is used in a Table of Contents

Example:

Table of Contents	
<div style="border: 1px solid red; padding: 2px; width: fit-content;">Second level heading – italics 12 pt</div>	<p>I. Introduction to Academic Skills(NOUN PHRASE)</p> <p style="margin-left: 20px;">A. <i>Analysing the question</i> (-ING NOUN PHRASE)</p> <p style="margin-left: 20px;">B. <i>Researching the topic</i> (-ING NOUN PHRASE)</p> <p>II. Essay Structure(NOUN PHRASE)</p> <p style="margin-left: 20px;">A. <i>Writing paragraphs</i> (-ING NOUN PHRASE)</p> <p style="margin-left: 40px;">1. Topic sentences (NOUN)</p> <p style="margin-left: 40px;">2. Body (NOUN)</p> <p style="margin-left: 40px;">3. Conclusion (NOUN)</p> <p style="margin-left: 20px;">B. <i>Reviewing</i> (-ING NOUN PHRASE)</p> <p style="margin-left: 40px;">1. Drafts (NOUN)</p> <p style="margin-left: 40px;">2. Finished product (NOUN)</p>

First level heading
– bold 12 pt

Third level heading
– normal 11 pt

ANSWERS

1. Marketing should consider whether the plan is **feasible, practical**, and a **possible**.
2. The lecturer expected that the students would **present** the seminar, **use a** PowerPoint presentation and **answer** questions from the audience
3. The Government is investing heavily into renewable energy **to reduce** its reliance on fossil fuels and **to meet** the EU Renewables Directive 2009.
4. This would need to be developed and accepted through **public consultation** and **Government Policy**.
5. The solutions proposed have limitations but with investment and public backing it could be a better approach in **tackling** Climate Change and **reducing** the reliance on fossil fuel.
6. These machines **are being used** for the first time in an industrial factory in Finland but **have been experiencing** many complications.
7. Most students would rather **pay** for their education than **receive** financial aid.
8. Regular exercise halves the risk of **heart disease** and **stroke**, decreases the risk of **cancer**, and reduces the likelihood of **osteoporosis**.